



Public Awareness of Research Infrastructure III  
 Science and Technology Facilities Council, Harwell Campus, UK  
 Monday April 8th

12.00–12.30	Registration Opens and Poster set up in the Visitor Centre		
12.30–14.00	Buffet Lunch available and Networking in Visitor Centre		
14.00–15.30	Workshops to be held in the Visitor Centre:		
	<b>Crisis Communications</b> <b>Video training: How do I successfully communicate my key message</b> <b>Andrea Voit and Anke Görg, FRM II/ Technical University of Munich, Germany</b> <b>Max 10 participants</b>	<b>Storytelling in Science</b> <b>Felicity Perry, John Innes Centre and The Sainsbury Laboratory</b>	
15.30–16.00	Tea and Coffee available in Visitor Centre		
16.00–18.00	Optional Facility Tours		
	Central Laser Facility	ISIS	Diamond
18.00– 19.00	Buffet Supper available in Visitor Centre		
19.00 onwards	Drinks and Networking at Ridgeway House		

Programme Themes Leads

Tuesday 9th April

- 10.15–12.00 Parallel 1 Equality and diversity communications—Marjolein Oorsprong, PRACE
- 14.45–16.30 Parallel 2 Combatting Fake News—Mathieu Isidro, SKA Organisation
- Parallel 3 STEM on the Road—Phill Day, STFC
- Parallel 4 STEM and Art—Helen Towrie, STFC

Wednesday 10th April

- 10.15–12.00 Parallel 5 Building and maintaining public trust—Andrea Voit, FRM II/Technical University of Munich, Germany
- Parallel 6 Measuring success—Dan Hillier, STFC
- Parallel 7 Finding the next Science Superstar/Mobilising Staff—Jo Lewis, SFTC
- 14.15–16.00 Parallel 8 Communicating Communications—Jake Gilmore, STFC
- Parallel 9 Distributed Infrastructure—Anke Görg , FRM II/Technical University of Munich, Germany

Please note that the programme is provisional and subject to change

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08.15 – 09.15	Registration Opens – Visitor Centre – refreshments available		
09.15 – 09.30	Welcome and Introduction Sara Fletcher, Impact Manager, STFC		
09.30 – 10.00	Plenary 1 – Being LGBTQ+ In STEM – <b>Dr. Alfredo Carpineti, IFL Science</b> Location: Pickavance Lecture Theatre		
10.00 – 10.15	Coffee in Pickavance Foyer		
10.15 – 12.00	<b>Parallel 1 – Equality and Diversity Communications</b> Location: Pickavance Lecture Theatre Open Access Education programs for outreach International Physics Collaborations – <b>Arturo Sanchez, ICTP + CERN (University of Udine, ATLAS Experiment)</b> A recipe for a successful D&I campaign – <b>Huw Jones, Innovate UK</b> Reaching out – <b>Caroline Barker, University Hospital Southampton</b> Tackling bias about women, men, LGBT and foreign scientists – <b>Ines Crespo, Roslin Institute, The University of Edinburgh</b>		
12.00-12.15	Move to Visitor Centre for lunch		
12.15–13.45	Lunch will be served in the Visitor Centre		
13.45-14.00	Move to Pickavance Lecture Theatre		
14.00–14.30	Plenary 2 – The Secret Rulers of the world – the Apollo Moon Landings, conspiracy theories and critical thinking skills in a “post-truth” world – <b>Professor Anu Ojha OBE, Director, UK National Space Centre</b> Location: Pickavance Lecture Theatre		
14.30–14.45	Move to Parallel Sessions– Diamond Building (refreshments will be available throughout the parallel sessions)		
14.45–16.30	<b>Parallel 2 – Combatting Fake News</b>	<b>Parallel 3 – Unconventional Outreach: STEM on the Road</b>	<b>Parallel 4 – Unconventional Outreach: STEM and Art</b>
	Mumsnet – <b>Andrew Ridgeway, The University of the West of England</b>  Getting our mojo back: Being confident about science – <b>Robert Massey, Royal Astronomical Society</b>  The Ecosystem of Fake News – <b>Robert Bergsvik, Leiden University</b>	The most powerful way to put ideas into the world today – <b>Mohamed Belhorma, EUROfusion with J Hill, UKAEA and Petra Nieckchen, Eurofusion</b>  Bug Busters: Scrap the screens and get hands-on – <b>Kimberley Stark, The Pirbright Institute</b>  Getting Everyone Involved – using citizen science to share our work – <b>Tamasin Greenough Graham, Viatic</b>	Unconventional outreach and new trends – <b>Helen Towrie, STFC</b>  Funding outside of the box by working with artists – <b>Edward Duca, The University of Malta and Simone Cutajar, Esplora Natura Director, Malta</b>  What role for art in the narration of science – <b>Francesca Scianitti, INFN Communication Office</b>  Dark Matter: when art met science – <b>Barbara Warmbein, DESY</b>  Art and Science across Italy – <b>Francesca Scianitti, INFN Communication Office</b>
16.30–16.45	Move back to the Pickavance Lecture Theatre		
16.45–17.15	Discussion on parallel sessions		
17.45	Leave for Williams F1 Conference Centre, Grove, Oxfordshire		
18.15–22.30	Conference Dinner – Williams F1 Grove Speaker: <b>Professor Sheila Rowan, Professor of Physics and Astronomy and Director, Institute of Gravitational Research, The University of Glasgow</b>  Transport will be provided. Further details to follow.		

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08.30 – 09.00	Refreshments available – Visitor Centre		
09.00– 09.30	Plenary 3 – Redefining the SI - telling the world – <b>Fiona Auty, Head of Government and Corporate Communications, NPL</b> Location: Pickavance Lecture Theatre		
09.30 – 10.00	Plenary 4 – Reflections on the changing faces of public engagement – a journey with STFC – <b>Professor Colin Pulham, University of Edinburgh</b> Location: Pickavance Lecture Theatre		
10.00 – 10.15	Move to Parallel Sessions (refreshments will be available throughout the parallel sessions)		
10.15 – 12.00	<p><b>Parallel 5 – Building and Maintaining Trust</b></p> <p>The Foot-and-Mouth Surrey Outbreak 10 Years Later – <b>Teresa Maughan, The Pirbright Institute</b></p> <p>Building Ethical Worlds; the use of immersive theatre in public engagement – <b>Dr Bentley Crudgington, University of Manchester</b></p> <p>Opening up the Mouse House – <b>Sara Wells, MRC</b></p>	<p><b>Parallel 6 – Measuring Success</b></p> <p>Measuring what we do – reflections on participatory science projects – <b>Dr Edward Duca, University of Malta</b> and <b>Simone Catajar, Explora Natura Director</b></p> <p>Beyond KPIs: how does CERN measure success on Social Media – <b>Loïc Bommersback, CERN</b></p> <p>Data, Data Everywhere! – <b>Sara Fletcher, STFC</b></p>	<p><b>Parallel 7– Finding the next science Superstar</b></p> <p>Over 10 years of FameLab – Reflections and examples of Science ‘stars’ from a framework for international training and collaborative science communication – <b>Adrian Fenton, British Council</b></p> <p>Tallent Academy for Secondary Students – <b>Michael Vich, ELI Beamlines</b></p> <p>Astronomical teaching in schools with a mobile pop-up planetarium – <b>Stefan Wallner, University of Vienna</b></p> <p>Taking science infrastructure to festivals – <b>Roger Jones, Lancaster University</b></p>
12.00-12.15	Move to Visitor Centre		
12.15–13.30	Lunch will be served in the Visitor Centre Transfer to Pickavance Lecture Theatre		
13.30-14.00	Plenary 5 – Engaging with public with plastic-eating enzymes – <b>Professor John McGeehan, University of Portsmouth</b> Location: Pickavance Lecture Theatre		
14.00–14.15	Move to Parallel Sessions—Diamond Building (refreshments will be available throughout the parallel sessions)		
14.15–16.00	<p><b>Parallel 8—Communicating Communications</b></p> <p>Using resources to embed good practices –<b>Anthony Haynes, Frontinus Ltd</b></p> <p>Institutional communicators in the science-media ecosystem – <b>Emma Weitkamp, University of the West of England</b></p> <p>Humanising science to engage with new public – <b>Montserrat Capellas, ESRF</b></p> <p>Embedding communications and engagement from the start – <b>Laura Holland, Rosalind Franklin Institute</b></p>	<p><b>Parallel 9—Distributed Infrastructure</b></p> <p>Bring the stars to the ESO Member States – <b>Tania Johnston, European Southern Observatory, Germany</b></p> <p>Nanocosmos: A journey to the Small – <b>Natalia Ruiz Zelmanovitch, Instituto de Física Fundamental CSIC, Spain</b></p> <p>Effective communication in a distributed RI: Challenges - Concepts - Tools – <b>Winfried Rauscheder, Infrafrontier, Germany</b></p> <p>Distributed Infrastructures in the European HPC ecosystem – <b>Florian Berberich, Jülich Supercomputing Centre, Germany</b></p> <p>Scientific Computing and Outreach – <b>Greg Corbett, SFTC</b></p>	
16.00–16.15	Move back to the Pickavance Lecture Theatre		
16.15–17.00	Discussion on parallel sessions and close		

## Satellite-meeting of the Research Infrastructure Communications and Engagement (RICE) working group

Science and Technology Council, Harwell Campus, UK

Thursday 11th April 2019

The ERF-AISBL Working Group RICE is established to collect requirements and best practices in the area of public relation, communication and engagement from the member infrastructures and other European research infrastructures and organisations. The working group wants to promote the public awareness of large scale research facilities and infrastructures, for example by organising the biannual PARI workshop. New members are welcome!